

GETTING TO KNOW YOUR COMMUNITY



SUPPORT LOCAL!



DID YOU KNOW?

"Local businesses play an extremely important role in our economy. Over the past year, many businesses have adapted to unprecedented disruptions and may be feeling the strain. Now more than ever we need to continue to show our support and shop local!"

Mayor Bob Powell

Why Support Local Business?



They are essential to sustaining our local economy.



They provide employment and create entrepreneurship opportunities.



They also care about our community. They donate to many causes when we call upon them; they know their customers by name; and they are our neighbours and friends.



They are what makes our town special and unique.



WHAT'S NEW?

O'DOLLARS

(a program sponsored by the Oromocto and Area Chamber of Commerce)

O'Dollars are universal "gift certificates" that can be used just like cash at participating OACC member businesses.

O'Dollars are a way in which the community can show its support to the local businesses. O'Dollars can be purchased at the Oromocto Galleria and the Town of Oromocto.

WHAT YOU CAN DO!

There are many opportunities available through government programming and services to help you get started or to expand your business. If you are interested in these free services, contact our local economic development agency, Ignite Fredericton at info@ignitefredericton.com or call 1-800-200-1180. Find out how Ignite can help you build and grow your business!



When you shop local, your \$\$ stays in the community and helps our local development.

You can **support local** by:

- ❖ Dining in or ordering takeout from your favourite restaurant.
- ❖ Supporting local farms during harvest season and local vendors at community markets.
- ❖ Writing a positive review of a local business and then share on social media or share by word of mouth.
- ❖ Buying gift cards from your favourite local store or holiday gifts to encourage family and friends to shop there too.
- ❖ Offering your services at a reduced rate or agree on a trade that suits you both.

Discover more at www.Oromocto.ca

WHAT WE WANT TO IMPROVE

The Oromocto and Area Chamber of Commerce represents the local business community. The Chamber's volunteer board meets regularly to discuss ways to improve the needs of their membership. Currently they are focused on growing their membership as well as seeking volunteers to serve on their board. To learn more, visit their website at

www.oromoctochamber.com.

OROMOCTO